

PAVEL PEKANOV

I execute and think big.

It pays off.

Since 2004



2018-2020

Amazing Creatures

Gaming, MMORPG

Location-based MMORPG featuring virtual companions and collectible cards.



Aug–Nov 2018

Chasing Dreams

Gaming, Branding

Brand storytelling for a game development and production company.



Chasing Dreams



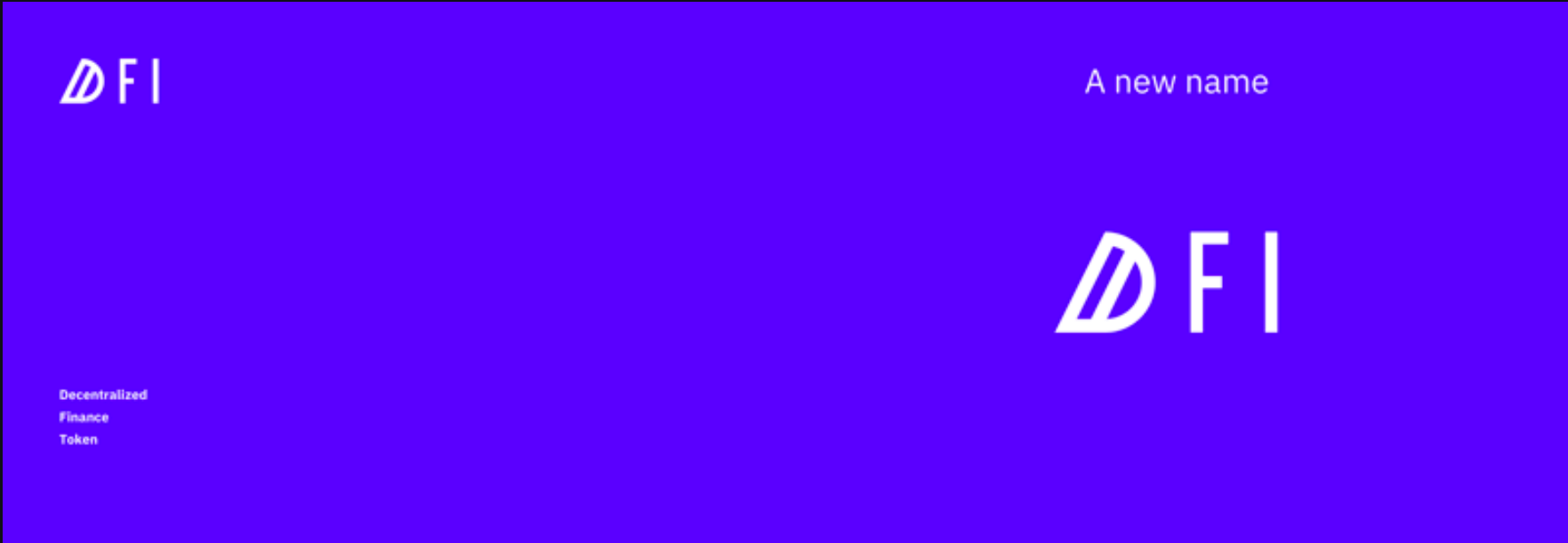
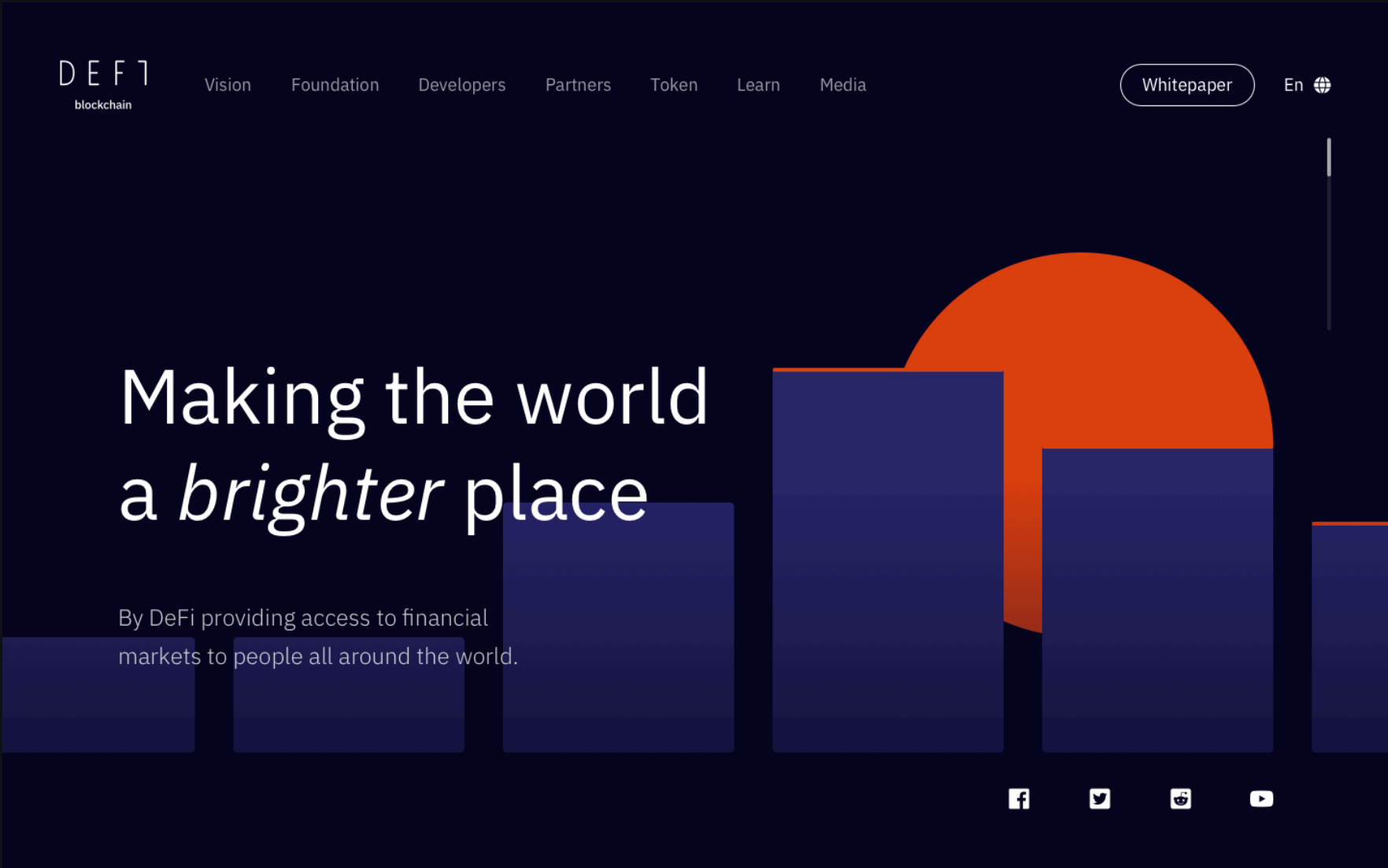
Jul–Sep 2019

Cake

Fintech, Cryptocurrency

Decentralized Finance products and services.

Since 2004



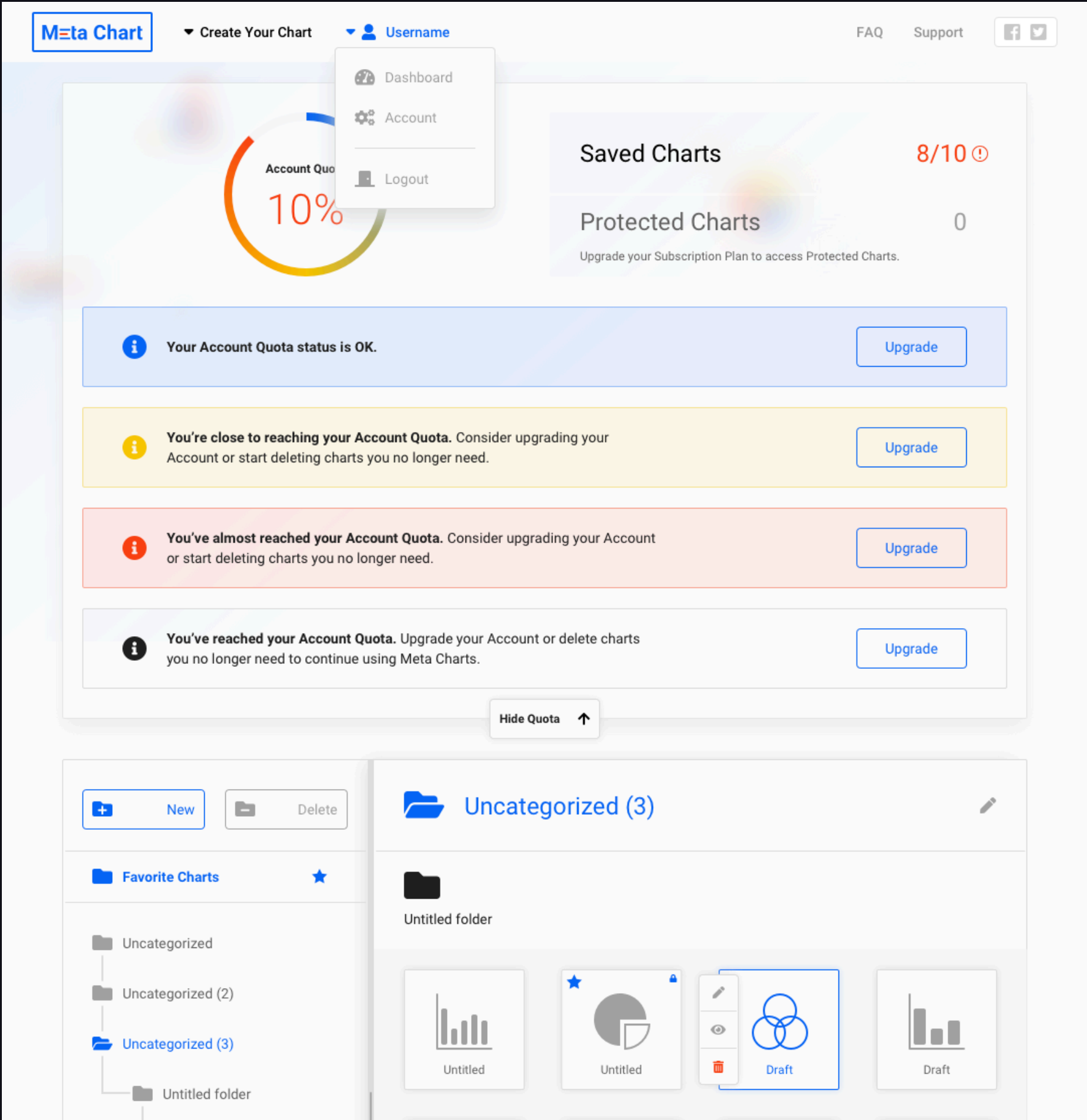
Feb–May 2019

Meta-Chart

Tool, Charting

Online charting platform.

Since 2004



Nov 2018–Jan 2019

CryptoTycoon

Gaming, Simulation

Cryptocurrency mining game simulation.





Your roles, your Tycoons.



Ultimate blockchain simulation.



A fully decentralized universe.



Corps, alliances and multiplayer drama.

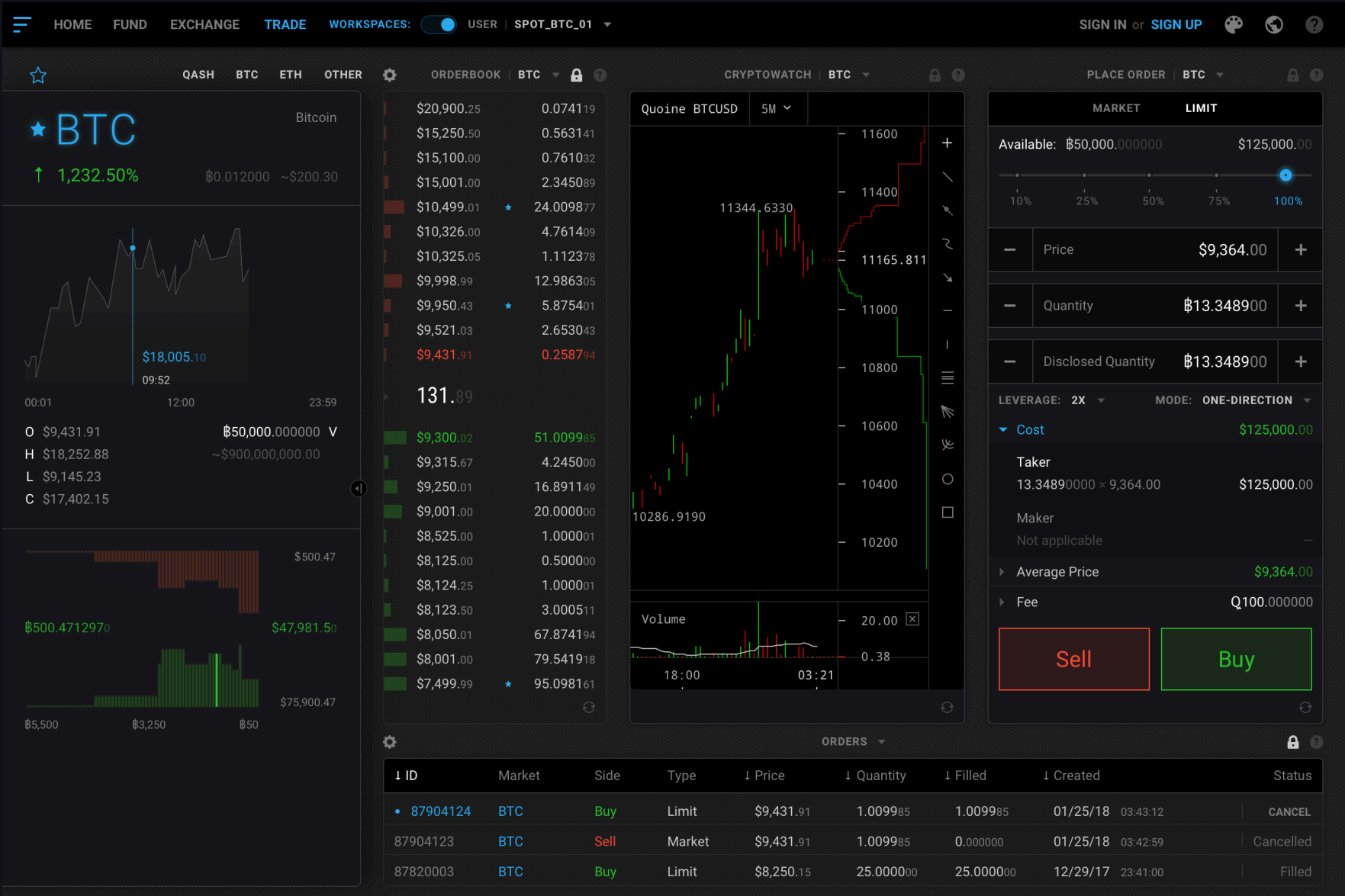
Since 2004

Jan 2015–May 2018

QUOINE

Fintech, Cryptocurrency

Cryptocurrency exchange and trading platform offering financial and banking services.

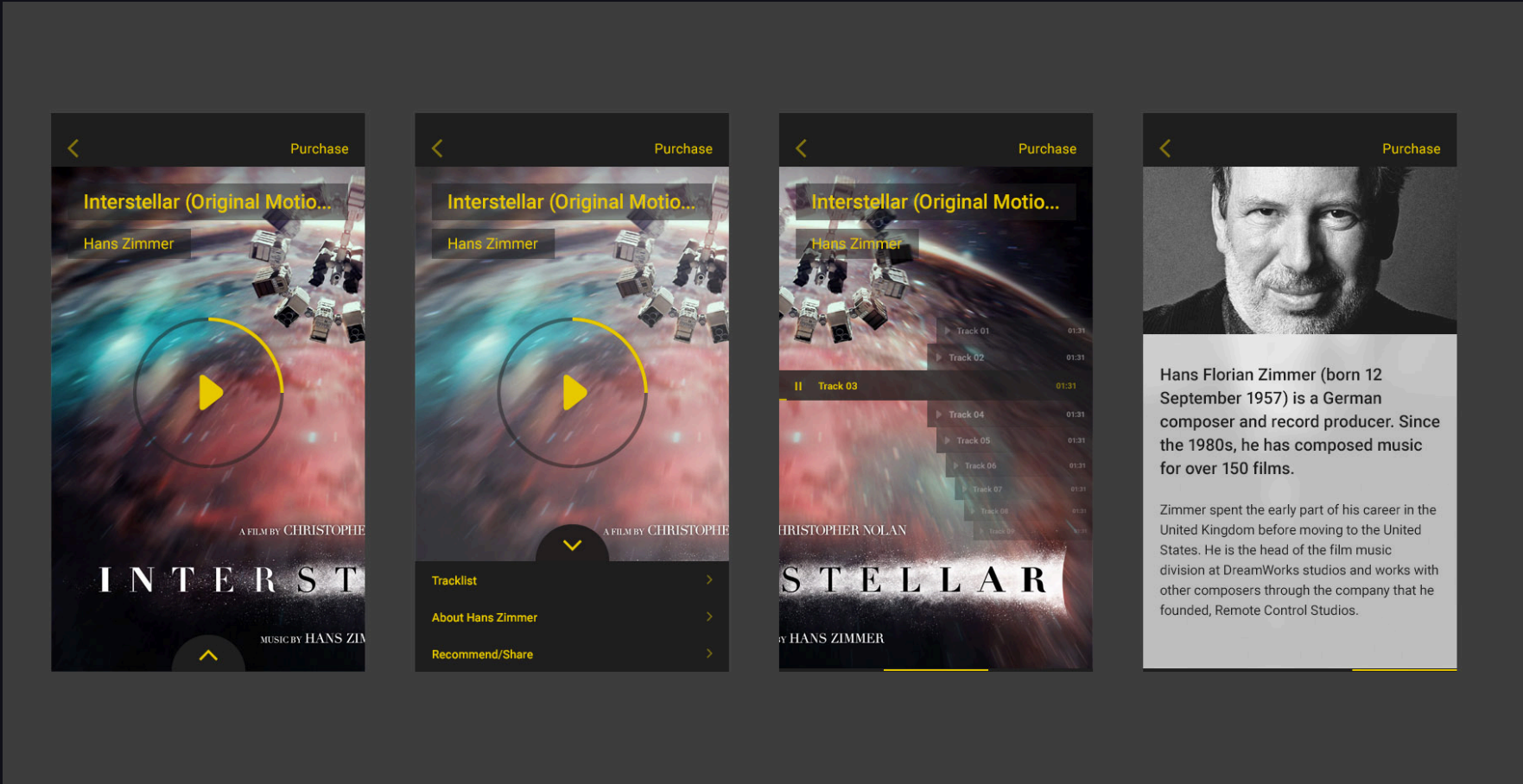
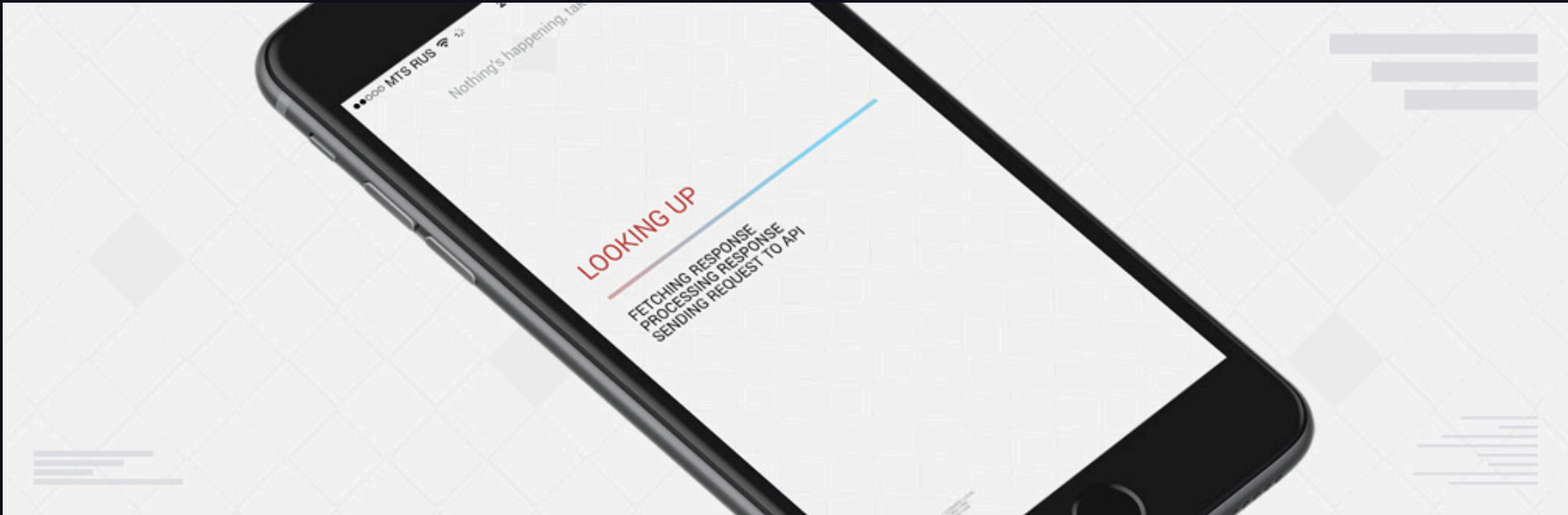


2014–2015

DISQVR

Social Network, Marketplace/Dating

AI/ML-driven media matching with
interests-based chats.



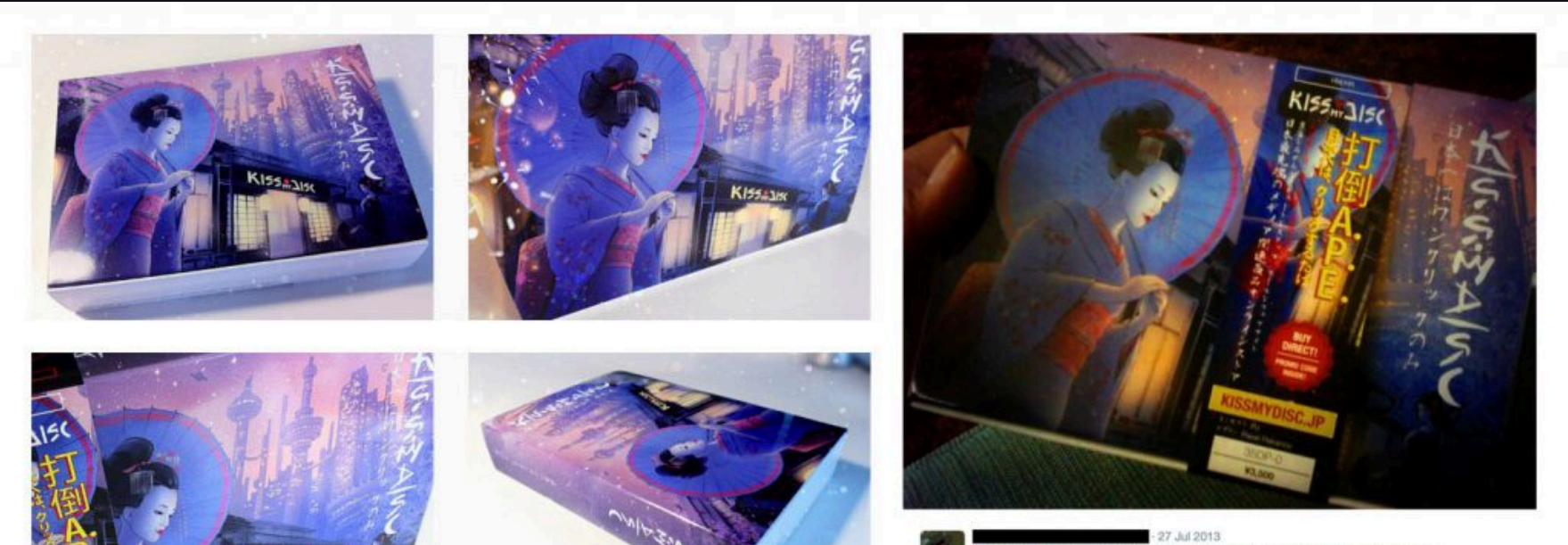
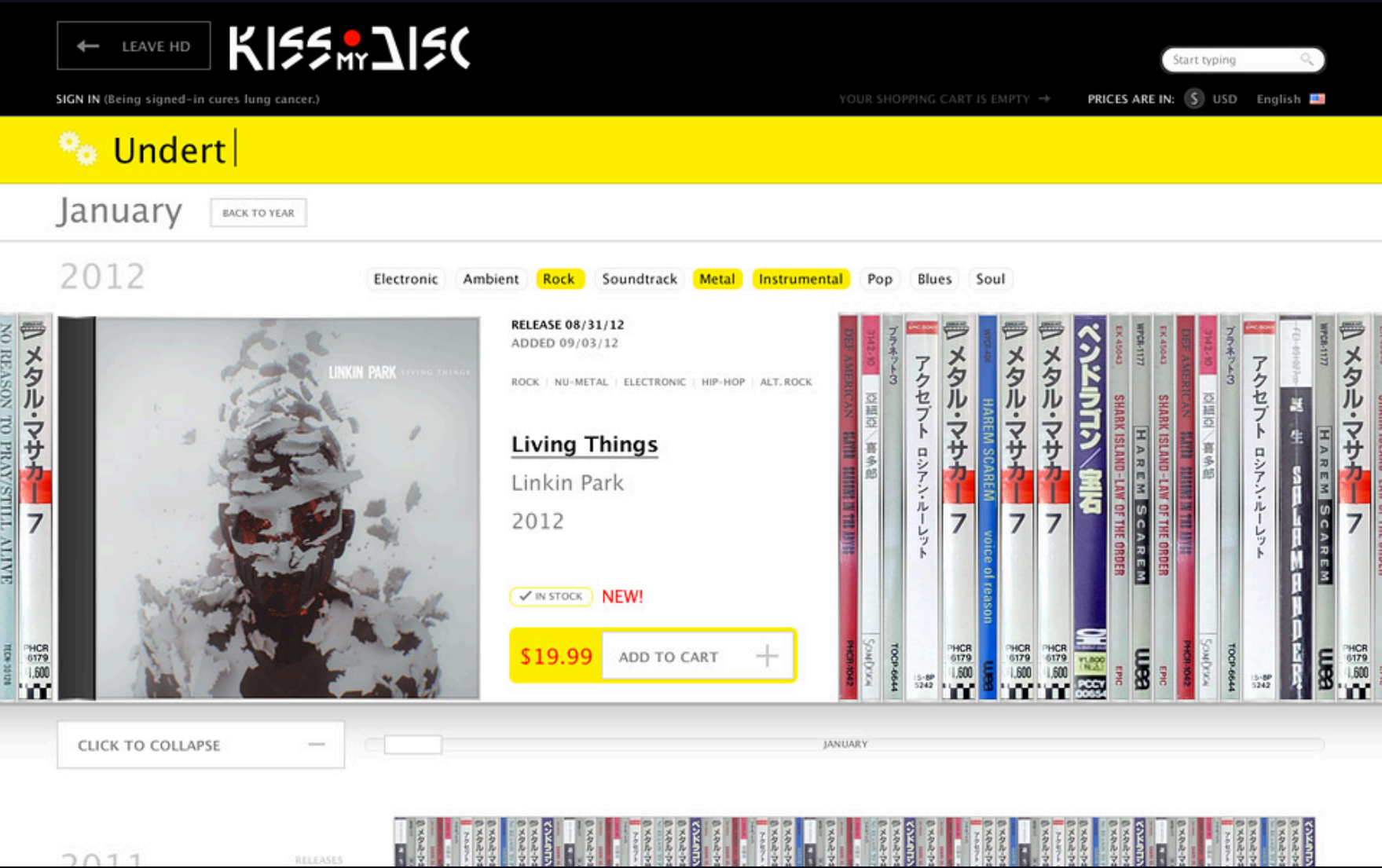
Aug 2012–Sep 2013

Kissmydisc

Retail, E-commerce

Global marketplace for Japanese products.

Since 2004

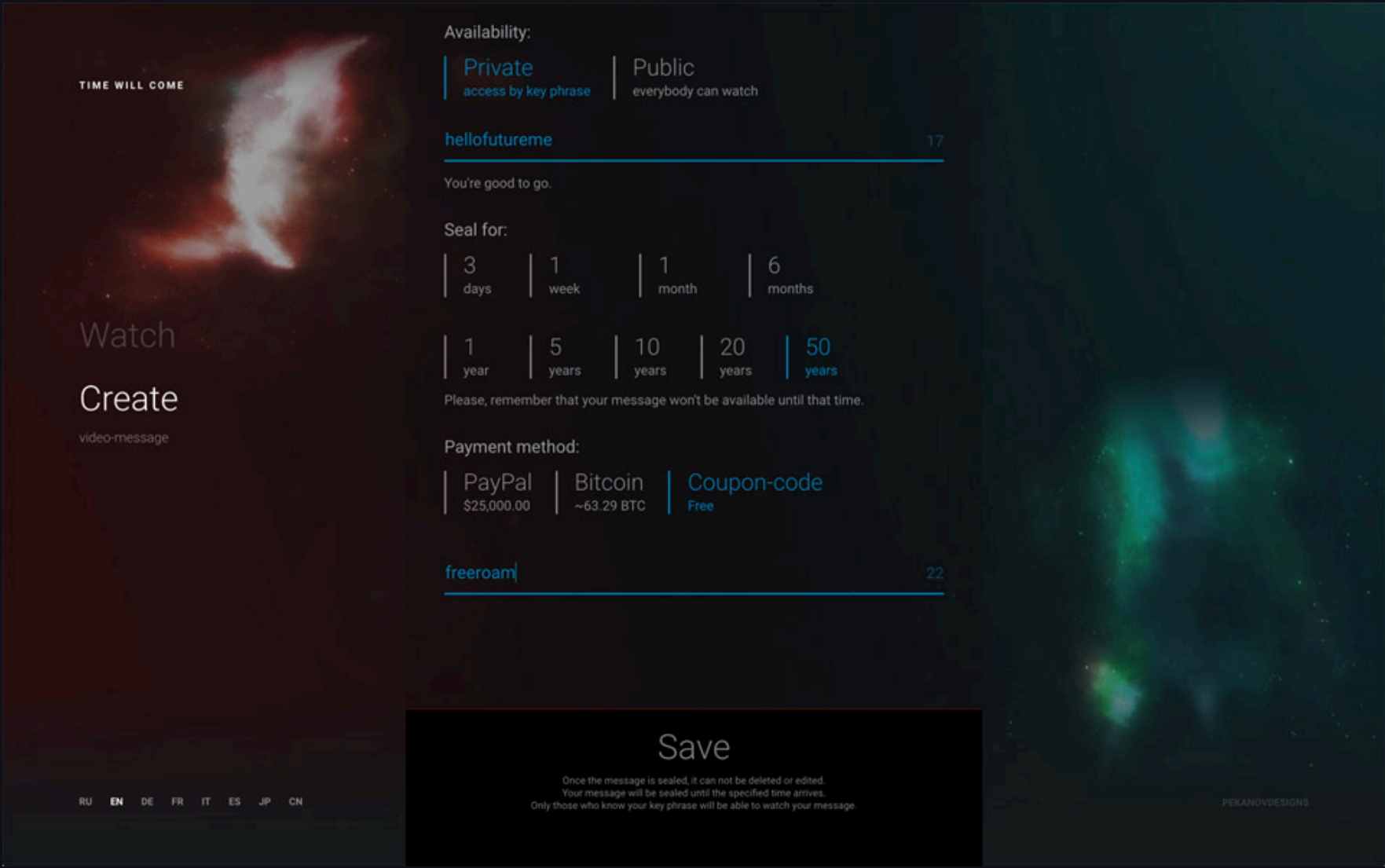


2009–2015

TWC (Dreams 'n' Stars)

Social Network, Messaging

Memories vault for the future generation (Time Will Come).



Led Design at a unicorn startup

Managed teams of up to 10 people

Built 5 and launched 7 products

Visual Design

- UI
- 3D
- Calligraphy
- Animation
- Sketching
- Motion Design

Product Experience

- UX
- Information Architecture
- Wireframing
- Prototyping

Branding

- Creative Concepts
- Brand Strategy
- Logotypes
- Copywriting
- Illustration

Management

- Strategic Thinking
- Hiring and Staffing
- Resources Management

Experience

[linkedin.com/in/pekanov](https://www.linkedin.com/in/pekanov)

Email

pekanov@pekanov.com